



EXPORT PROGRAM



TNECD.com

NO LONGER WORLDS APART

Connect to international markets with export assistance from the State of Tennessee. By maintaining global trade offices and regional specialists, we offer valuable export services for up to two global markets per year at no cost to Tennessee companies. It's that simple.

SERVICES

MARKET CHECK

- Competitive Analysis
- Market Sizing
- Pricing

BUSINESS PARTNER SEARCH

- List of Contacts
- Evaluation of Current Contacts
- Trade Lead and Sales Assistance
- Introductory Calls and Sales Materials

MARKET STRATEGY

- Target Identification
- Distribution Channel Identification
- Product Assessment and Mods

TRADE EVENTS AND TRAVEL

- In-Country Appointments
- In-Country Logistics Assistance
- Trade Event Assistance

MARKET ENTRY

- Packaging
- Labeling
- Certification Standards

GLOBAL OFFICES

- United Kingdom
- European Union
- Mexico
- China

To learn more about export assistance, please contact TNTrade Director, Hayley Hovious at hayley.hovious@tn.gov.

